

Creator



**Be dope,
get paid.**

@_entree | fitness • fashion

SHADE

Hey!

You're here because you're new to influencer mktg, you've worked with brands and want to do more, or you're a full-time influencer.

Either way, you're probably curious about what SHADE can do for you.

Well, here's the 411...

At some point, over the last few years, you began creating content online (Instagram, Snapchat, YouTube, etc).

Before you knew it, new people were following you, pages began mentioning you, and companies started sending you free stuff...

So then you started to wonder...

“ **Can I actually make a living from this stuff?** ”

As you may know, there are companies out there paying people just like you to collaborate and create content for their brand. But, you're probably wondering...

**“ how does this all work?
how much do I charge?
how do I get more gigs?
... among other things.**

**And that's where we
come in...**

We're an influencer management agency

focused on helping black and brown creators,
like you, become self-employed while doing
what you love.

We created SHADE because we are committed
to diversifying media and advertising.

We create strategies

to help you build your digital brand and grow your social audience.

Then, we work to pitch your brand to some of the most culturally-conscious companies in the world for collaborations, partnerships, and brand ambassador opportunities.

We handle

the negotiations, contracts, and all the other legal stuff involved so that you can focus on what you do best...

creating dope content.

“ It’s like having a
mktg team in your
back pocket... it’s lit.

-Dahcia Bastien, Founder

**There are so many
benefits to joining
our #squad!**

1 Brand Strategist

Your strategist will help you build your brand, grow your audience, and develop & expand the reach of your content.

2 Brand Manager

Your manager will secure new opportunities while negotiating your incoming deals. They will help you manage your campaign calendar to keep you on track.

3 Legal

We'll make sure contracts and everything else you work on is legit.

4 Creative

We provide you with designers, photographers, and web developers to improve your brand identity and assist in campaign creative.

5 Reporting

We'll track your campaigns and provide reports to brands to showcase ROI and effectiveness.

6 Perks

You'll receive exclusive access to perks and gifts from our brand partners.

But, our squad is kinda exclusive and highly selective.

“**Tell me more...**

Anyone can apply, but we typically select creators who meet or exceed **one** of the following:

- ▶ **25k followers on Instagram, Twitter, or Facebook**
- ▶ **1000 subscribers on YouTube**
- ▶ **500 email subscribers**
- ▶ **3000 unique website visits (monthly)**
- ▶ **Average 2.5k views per Snap story**

Now, you're probably
wondering...

“ **How does money
work?** ”

As we work to build your brand and provide you with the tools you need to succeed, we'll also bring in new opportunities while handling all the legal stuff.

For all of the opportunities we create together, you'll get 5% of the profits and we'll keep the remainder...

Just kidding... :)

Seriously though, we will work to build your brand and provide you with the tools you need to succeed. We'll also bring in new opportunities while handling all the legal stuff.

For all of the opportunities we create together, you'll get 65% of the profits and we'll keep the remainder.

So, that's the 411!

Interested in joining the squad?
visit shade.co/join

    @SHADEmgmt